

INTRODUCTION

Central Pennsylvania Educational Resources, Inc. was created to provide the Health Care Professional exciting, educational programs in the beautiful setting of Central Pennsylvania. This program will provide an opportunity to obtain 24 NHA NAB approved Continuing Education Units.

DATES AND LOCATION

Monday, May 2nd, 2011
through
Wednesday, May 4th, 2011.

at

Ramada Inn & Convention Center

1450 S. Atherton Street - State College, PA 16801

~ Phone: 814-238-3001 ~

Website: www.ramadasc.com

Call the Hotel for directions or lodging information.

Call the Ramada to reserve your room, tell them you are with CPERI and receive a special rate!

**** ONLY -- \$80.00 per night, per room! ****

This does NOT include all taxes and fees.

CONTACT US

**Central Pennsylvania
Educational Resources, Inc.**

P.O. Box 925

Lemont, PA 16851

Phone: 814-880-2841

Fax: 814-861-6766

Web: www.cperi.com

Email: info@cperi.com

DON'T DELAY, REGISTER NOW~
Economic times are difficult. Don't wait until the last minute to get your CEU's for re-licensure!

Monday, May 2, 2011

Time	Event
7:45 – 8:15	Registration
8:15 – 10:15	“Hire Better People without Breaking the Bank – Progressive Recruiting, Selection, and Retention Strategies in Tough Times” Kevin Klinvex, Executive Vice President, Co-Founder, & Bryan Warren, Leader, Healthcare Solutions, Select International, Inc. How can you transform your workforce to enhance patient satisfaction and quality of care in tight economic times and in the face of staffing shortages? How can you reduce turn-over and injury related costs? This session will provide participants with information to review their current approaches to the above questions and ideas to help ensure success.
10:15-10:30	Break
10:30 – 12:30	“Fiduciary Responsibility for Retirement Plans Such as 401(k)'s and Understanding Long Term Care Insurance.” Cathy Snyder, Regional Vice President, ING Financial and Kim Deck, MBA, Genworth Financial. Financial security for the future is on everyone's mind. This session will cover a vast amount of information related to insurance, individual responsibility, what is the role of a fiduciary, how does the fiduciary protect, evaluate, and determine if their plan is in compliance? An opportunity to learn and understand what you need to know when looking at your financial future.
12:30 – 1:15	Lunch
1:15– 3:15	“LTC Pharmacy: What's New, Hot, Different, That You Need to Know” William Schlachter, BSPHARM, FASCP This session will provide participants with an update of the last few years developments in LTC Pharmacy as it concerns nursing facilities. Cost saving ideas, time saving ideas and issues you need to know about to improve care in your facilities will all be discussed.
3:15 – 4:00	Afternoon Break & EXHIBITOR AREA OPEN
4:00 – 6:00	“Environmental Issues that Surround You...How to Get Back to the Basics” Al Raymond, BS, Healthcare Services Group, With concerns related to infectious diseases in every health care environment, this session will provide a unique twist on the game show Jeopardy... participants will learn the tools to ensure quality assurance regarding Environmental Issues, to identify and evaluate any current environmental safety issues, such as chemical safety, carbolization procedures, and personal effects. Management techniques and employee relations will also be addressed.
6:00 – 8:00	Mixer with Exhibitors! Sponsored by CCRx, HealthCare Services Group & Flagship Rehabilitation. Great way to end the day! A chance to relax, and converse with other participants and exhibitors while enjoying your favorite drink and hors d'oeuvres.

Tuesday, May 3, 2011

Time	Event
7:30 - 8:00	Registration
8:00 – 9:30	“Short-Cycle Dispensing ~ Are You Ready for the Latest CMS Requirements?” Dr. Reef Gillum This session will cover the new CMS regulations regarding drug dispensing. This new health care reform law will significantly impact health care facilities. Topics to be discussed will be the background behind the initiative, CMS requirements, challenges for facilities, role of technology and where this will lead us.
9:30 – 10:15	Morning Break – Exhibitor Area Open (Introduction of all Exhibitors)
10:15-11:45	“Wellness in Healthcare: Get Educated, Get Incented, Get Results.” Matthew Scott, Senior Vice President, & Kevin O'Brien, Assistant Vice President, HDH Group. Understanding that Health Care margins are shrinking, this session will discuss the benefits of wellness, how to use voluntary products to build incentives into the program, and how to get long term results using result based examples.
11:45-12:30	Lunch
12:30-2:00	“Weaving Your Wound Prevention & Care Tapestry” Pamela Scarborough, PT, MS, CDE, CWS, FACCWS, American Medical Technologies. This dynamic session will provide participants with current information on Wound Prevention and Care according to CMS F314/F309 mandates, the National Pressure Ulcer Advisory Panel (NPUAP) Prevention and Treatment Guidelines and the MDS 3.0 M Section...all interwoven to provide you with information to determine if your facility wound prevention and care program “covers you” in these areas of regulatory mandates, clinical practices and required reporting for reimbursement. The presenter will discuss how to use the federal regulations for long-term care, the national guidelines on pressure ulcer prevention and care and mandated reporting by CMS (MDS-M-Section) to create effective wound prevention and treatment programs for your facilities. This presentation will also provide you an assessment form to take back to your facilities for you to use to assess your current program to determine if you have “holes” in the fabric of your wound care prevention and treatment program. All content is evidence based where applicable.
2:00 – 2:15	Afternoon Break
2:15 – 3:45	“Weaving Your Wound Prevention & Care Tapestry” Pamela Scarborough, PT, MS, CDE, CWS, FACCWS, Continued....
3:45-4:00	Afternoon Break
4:00-6:00	“Turning to Technology” D. Freeman, RN, BSN, NHA The long term care industry has ever increasing demands and leaner resources then ever. How can we close the gap and stay in business? There are a myriad of technologies in a wide array of platforms. Properly configured and integrated into your organization they can help your organization flourish. Infokinetics Engineers are specialists at adapting technology and practical applications to help your team work more efficiently and effectively. We will talk about technophobia and ways to overcome that. Does your organization have a technology development plan? <i>“Let's tune up with technology.”</i>

Wednesday, May 4, 2011

Time	Event
7:30 - 8:00	Registration
8:00-10:00	“Operational Performance and Benchmarking.” James Faust, MBA, NHA In today's environment of shifting and competitive markets; decreases in revenue from changing reimbursement models and a focus on best practices can make our jobs chaotic. But it also makes measurement systems such as benchmarks a necessity to stay focused and competitive. This session will provide a background to the use of benchmarks and help guide long term care leaders in setting up a results-driven benchmarking program within their own setting. The focus will be on how to identify external and internal environmental trends, understand internal capabilities and executing strategies. This session will examine methods to benchmark operations in general as well as examining and making comparisons to the “gold standards” of nursing home performance. The session will provide background information and guidelines to use benchmarking appropriately as well as identifying potential problems with benchmarking. The presentation will also demonstrate how to use benchmarks as a motivator to be used by management in driving their organization to peak performance; meeting or exceeding organizational goals.
10:00-10:15	Morning Break
10:15 – 12:15	“Corporate Negligence.” Stuart T. O'Neal, Esquire & Kara White, R.N., J.D., McCUMBER, DANIELS, BUNTZ, HARTIG & PUIG, P.A. In today's world there is a crucial need to have an understanding of your responsibility and legal responsibilities. More and more often clinical records are being subpoenaed, reviewed by attorneys and regulatory agencies. What would be considered corporate negligence and how can you decrease your risks.
12:15-12:45	Lunch
12:45-2:45	“Update on Medicare & Medicaid Fraud, Including the Elder Justice & Patient Portability and Accountability Act” Bonnie Mauldin, RN, BS, NHA, RNAC, This session will focus what has been going on with fraud investigations and will also provide valuable information to participants on changes that will be implemented over the next year. More changes are coming, are you informed and prepared?
2:45– 3:00	Afternoon Break
3:00 – 5:00	“Matters of the Heart.” Evelyn Wald, MS, MDIV Most of us put our "heart and soul" into our work. Sometimes we experience "heart trouble." Maybe you're experiencing compassion fatigue. Let's consider this time together as a "cardiac check up" and tend to the needs of your heart. You will also acquire tools to take back to your facility to implement with your staff.
5:00	Certificates Distributed End of Conference

CPERI's Mission: "To provide a cost effective, educational format allowing professionals to network and exchange ideas, as well as, attain valuable information from knowledgeable and respected speakers."

CONFERENCE RATES

The cost below reflects attendance at the entire three-day conference with all programs and meals included as outlined in conference program.

Best Value!

Register by March 31, 2011	\$385.00
Register prior to April 20, 2011	\$405.00
Register after April 20, 2011	\$440.00

If you are NOT planning on attending the entire conference:

8 CEU's	\$150.00
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Note: Please be certain to indicate on registration form when you will be attending.

Cancellation Policy

A full refund will be issued if C.P.E.R.I. receives your written request for cancellation by April 10, 2011.

Fifty percent of the total cost will be reimbursed if we receive your written request for cancellation after April 10 and before April 20, 2011.

Sorry but no refunds will be issued after April 16, 2011. Substitutions are always permissible.

To cancel, please forward your written request to C.P.E.R.I., P.O. Box 925, Lemont, PA 16851 or via e-mail at info@cperi.com.

Attendee Testimonial:

I have participated as an attendee of CPERI for several years and once again, am delighted with this educational opportunity. The variety of topic content extremely appropriate and current for the health care arena today. Excellent job, congratulations...Lori & Ken.
~Judith Horvath, NHA (2010 Testimonial)

Are you licensed in multiple states?
We offer multiple state NHA licensure CEU's at **NO** additional charge!

Quality programs, networking, enjoyable environment, excellent prices! Join Us! Register TODAY!

REGISTRATION FORM

C.P.E.R.I. - 2011 Long Term & Health Care Conference
May 2nd through May 4th, 2011

Name: _____

Title: _____

License #: _____

Organization: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

E-mail: _____

**Full three day conference = (Best Value!!!)	
**Partial conference attendance = (Please specify day/sessions) # of CEU's @ _____ ___ Monday ___ Tuesday ___ Wednesday	
TOTAL DUE =	
Call Ramada at (814) 238-3001 for room reservations! \$80.00 per night + taxes	Act Now!

****Payment MUST accompany registration.****

You may mail payment or process credit card through our website at www.cperi.com.

To mail payment, please make check payable to CPERI, P.O. Box 925, Lemont, PA 16851.

We would like to **THANK** our *Corporate Sponsors...*, please be certain to stop by their exhibitor areas and learn about their products and services. Without these companies, we at CPERI would NOT be able to provide our conferences at the cost-effective rates we do!

Thank you again,



www.flagshiprehab.com



www.ccrx.org



www.gotmxi.com

Attendee Testimonial:

This was my first CPERI conference. The conference was great. I'd definitely come again and recommend it to others. The entire three days were very well organized and each speaker shared something that I could take back to my facility and use to improve the quality of care we are delivering to our residents.
~ Lynne Watkins-Trice (2010 Attendee)



"Be a Leader in Your Organization."

Presents...

2011 Spring
Long Term & Health Care
Conference

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through
Wednesday, May 4th, 2011

at
Ramada Inn & Convention Center
State College, PA

NOTE: This educational offering has been submitted for approval to the National Continuing Education Review Service (NCERS) of the National Association of Boards of Examiners for Nursing Home Administrators (NAB) for 24 clock hours and 24 participant hours.